



KIDTHINK •
healthy minds, thriving children

THE **KIDTHINK** MAY 7th RADIO-THON!

May 7 will be a day you may want to circle on your calendar! **May 7 is National Child and Youth Mental Health Day!** KIDTHINK is here to bring awareness to the importance of this day for the 3rd year in a row in Manitoba. KIDTHINK is a non-profit children's mental health centre that is passionate about prevention and early intervention of mental health and addiction challenges. KIDTHINK focuses on children 12 and under with an interdisciplinary approach to the treatment of children and their families.

To mark the occasion, we welcome you to be part of the KIDTHINK Radio-thon! Live, all-day coverage of the event on May 7th will be done by Energy 106 and HOT 100.5, two of the highest-rated and most popular music stations in Manitoba. The goal for this event is twofold:

- Raise \$100,000 for clinical treatment and outreach services by KIDTHINK.
- Reduce the stigma attached to mental health treatment for kids in our province.

BRIDGING THE GAP

Right now, there is a huge gap in mental health treatment for children in our province, leaving thousands on waitlists to access desperately needed care. KIDTHINK Children's Mental Health Centre Inc. and our music station partners are teaming up to raise awareness of children's mental health in Manitoba; and we are asking for your assistance to help us get it done!



RADIO SPOTS

There are also opportunities for radio sponsorship - available at a significant discount compliments of Evanov Radio Group - that will run in conjunction with the event.

For a \$1500 investment, you can get a total of 72 inspirational radio spots over the course of two weeks.

\$500 of your Investment will go towards KIDTHINK (and includes a tax receipt). Contact Holly Daumler at hdaumler@evanovwpg.com for more information on radio spots.

We welcome you to join in our cause - to help so many children and families towards a better life for themselves and their families and our overall community! Thank you in advance for your kindness and support!

SEE REVERSE SIDE FOR SPONSORSHIP OPPORTUNITIES





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BECOME A SPONSOR TODAY

because children's mental health is important

www.kidthink.ca/may7



	AMBASSADOR \$25K+	CHAMPION \$15K - \$25K	HERO \$5K - \$15K	SUPPORTER \$1K - \$5K	KONTRIBUTOR \$1K OR LESS
MENTION DURING RADIO-THON					
THANKS ON KIDTHINK SOCIAL MEDIA					
KIDTHINK PROMOTIONAL PRODUCTS & APPAREL					
BRAND SHARED DURING RADIO-THON AND ON RADIO STATION SOCIAL MEDIA					
SPECIAL THANK YOU BOX DELIVERED TO YOUR COMPANY					
PLACE OF PROMINENCE ON KIDTHINK WALL OF HONOUR					
CUSTOM THANK YOU VIDEO FEATURING YOUR COMPANY ON KIDTHINK WEBSITE & SOCIAL MEDIA					
CUSTOM KIDTHINK WEBINAR DELIVERED TO STAFF OF YOUR COMPANY					

*if you would like to become a sponsor or if you have any questions,
please contact us using the information below*