



KIDTHINK.
healthy minds, thriving children

THE **KIDTHINK** MAY 7th RADIO-THON!

May 7 will be a day you may want to circle on your calendar! **May 7 is National Child and Youth Mental Health Day!** KIDTHINK is here to bring awareness to the importance of this day for the 3rd year in a row in Manitoba. KIDTHINK is a non-profit children’s mental health centre that is passionate about prevention and early intervention of mental health and addiction challenges. KIDTHINK focuses on children 12 and under with an interdisciplinary approach to the treatment of children and their families.

To mark the occasion, we welcome you to be part of the KIDTHINK Radio-thon! Live, all-day coverage of the event on May 7th will be done by Energy 106 and HOT 100.5, two of the highest-rated and most popular music stations in Manitoba. The goal for this event is twofold:

- Raise \$100,000 for clinical treatment and outreach services by KIDTHINK.
- Reduce the stigma attached to mental health treatment for kids in our province.



JOIN OUR MISSION!

KIDTHINK is assembling a selection of Mental Health themed gift boxes to be sold throughout the Canadian Mental Health Association (CMHA) Mental Health Week from May 3 - 9.

Proceeds from the boxes will go straight to funding clinical services for children and families in need. We would love to feature your product(s) as part of our boxes that will be valued greatly by those supporting our cause.

Gift boxes can be purchased for prices ranging from \$10 - \$500 (10 limited edition boxes are available at the \$500 price point). Boxes will be available to purchase online or at the radio station during the week of May 3rd.

At each higher price point, more detailed and elaborate prizes and mental health materials will be provided in each box.

A wide variety of gifts are suitable for the gift boxes. At the lower level, boxes will contain coupons and promotions, “buy one get one free promos” or samples of products. As gift boxes become higher in value, we would like to include monetary gift cards, physical products etc.

Acknowledgment of your support will be posted on KIDTHINK social media, which is followed by more than 1400 people, and be advertised at the live-on-location event.

RADIO SPOTS

There are also opportunities for radio sponsorship – available at a significant discount compliments of Evanov Radio Group – that will run in conjunction with the event. For a \$1500 investment, you can get a total of 72 inspirational radio spots over the course of two weeks. \$500 of your Investment will go towards KIDTHINK (and includes a tax receipt). Contact Holly Daumler at hdaumler@evanovwpg.com for more information on radio spots.

We welcome you to join in our cause – to help so many children and families towards a better life for themselves and their families and our overall community! Thank you in advance for your kindness and support!

BECOME A SPONSOR TODAY!
because children’s mental health is important

Use the information below to become a sponsor:

- ☎ 431.388.5373
- ✉ info@kidthink.ca
- 🌐 www.kidthink.ca/may7